



beeTEK

LIVE • INFO

Hotel TV channel
management solution

www.beetek.com.au

Frequently Asked Questions

WHAT IS LIVE INFO?

Live Info is a headache-free local TV channel management service where we grab your content and reviews from your social media and other Internet services, design it, monitor it, and publish it to your TVs at your hotel.

HOW IS THIS DONE?

We will provide you with our media box that will be plugged into your hotel TV system, using standard internet connection, we will push the media content to the box on a daily basis.

WHAT WILL IT LOOK LIKE ON SCREEN?

Contact us at the email address listed below, and we will prepare a totally free demo for your hotel.
info@beetek.com.au

DOES THE CONTENT APPEAR DIRECTLY AFTER WE POST IT?

No. Since this is a monitored service, we need to approve all content to make sure its design fits the big screen.

DOES IT CONSUME A LOT OF INTERNET CAPACITY?

No. Although the content is HD, the system uses a very smart compression solution that helps us shrink the content to the max without losing its quality. Also, content is downloaded once from the cloud and played locally.

WHAT INTERNET SPEED IS REQUIRED?

Any speed is fine with us. The system doesn't really depend on Internet speed to work properly, as it downloads the content before playing it, which allows the player to play the content smoothly regardless of the Internet speed.

WHAT HAPPENS IF THE INTERNET IS DISCONNECTED?

Nothing. The system continues playing offline as all database and media are already there.

CAN YOU CUSTOMIZE THE CONTENT FOR US?

Yes. Most of the designs used can be customized.

WHAT EFFORTS ARE REQUIRED FROM THE HOTEL MARKETING DEPT.?

No efforts. This is fully managed by us. After the demo, you just need to complete a small questionnaire about your social media and your preferences. Then continue your usual work. Just keep posting to your social media to keep your content updated.

WHAT IF WE DON'T LIKE THE DEMO? ARE THERE ANY COMMITMENTS?

No commitments. Just call us, and we will take our box.

MAIN FEATURES

LOCAL MEDIA STORAGE

Data is synced to local storage, assuring 100% offline operation and minimum system downtime.



CLOUD BASED

It's a headache-free solution, with a very simple infrastructure.



Instagram INTEGRATION

Your latest Instagram posts will show up on your channel.



RSS INTEGRATION

For live news, stories will be automatically fetched from world and local RSS providers.



YouTube INTEGRATION

Choose any YouTube video to playback on your TV channel.



TV SYSTEM INTEGRATION

Make it one of your TV channels. Live Info can be integrated with IPTV & Analogue solutions.



DAILY UPDATES

Keep your TV content up-to-date with what's going on daily.



SCHEDULE CONTENT

Live Info supports a full year content schedule.



REMOTE, FREE UPGRADES

Your system will be maintained remotely, so no actions are required from your end.



MONITORING OF CONTENT

All content will be monitored by our team before broadcasting it to your TV.



AFFORDABLE SOLUTION

It's a non-heavy investment. We offer very affordable monthly payments without any commitments.



SMART CLOUD SYNCHRONIZATION

Minimal Internet connection is needed. The system synchronizes its data with the cloud, and only new updates are downloaded.



LOCAL SUPPORT

A local support team will be available for all your inquiries and technical support.



Twitter INTEGRATION

Your tweets are the stories of your channel's newsfeed.



TripAdvisor INTEGRATION

Your hotel's ranking and latest updates from TripAdvisor are displayed on your channel.



WEATHER WIDGET

Inform your guests about the weather in your city or maybe the forecast for 7 days ahead.



CITY & EVENTS INFORMATION

Update your guests with the latest events happening in your city



HD 1080

Live Info comes in full HD TV channels. However, it can support lower resolutions.



EASY INSTALLATION & MAINTENANCE

A regular Internet connection for syncing content and our box plugged into your TV system are all you need for setup.



TAILOR-MADE DESIGN

We can customize the content design to fit your theme.



UNLIMITED STORAGE

Don't worry about your content size. Our system storage can be easily expanded to fit your data.



QR CODE SUPPORT

Get more followers on your social media accounts. Guests can easily scan on-screen QR codes.



WHY LIVE INFO

Hotel Live Info is a complete guide for your hotel's guests. Help them explore hotel facilities and services, and provide a detailed guide about things to do in your city. You can even promote your offers and display your social media updates.

beetek



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